



Life is precious

Charlie House Golf Day Sponsorship Opportunities

Friday 21st August 2026

Sponsonship that makes a difference

Get ready to team up and tee off at the Charlie House Golf Day on **Friday 21st August 2026**. For the first time, this much loved event will be taking on the stunning venue of **Peterculter Golf Club**, along the scenic banks of the River Dee.

Set across 18 holes, the day will follow a four-person **Texas Scramble with a shotgun start**. Guests will begin with a delicious breakfast before taking to the course, with lunch, exclusive on-course challenges, and fantastic prizes to be won throughout the day.

We're coming back bigger and better than ever, with further sponsorship opportunities available to allow your brand to get high-profile recognition across the event.

Why Sponsor the Charlie House Golf Day?

As a sponsor, your organisation will play a vital role in one of our flagship fundraising events of the year. You can also expect a range of exclusive benefits, including:

- Aligning your brand with a **renowned local charity**.
- Opportunities to demonstrate **your commitment to ESG goals** and community engagement.
- **Brand exposure** both before and during the event.
- Recognition to Charlie House's digital audience - with a combined reach of **over 505,000 people*** across our social media channels.

We understand that all businesses and brands have different aims, objectives and budgets. We will work with you to understand your needs and tailor your experience to best suit your goals.



Sponsorship Packages

Title Sponsor – £3,000

- Your company name and logo featured on **all promotional event materials**.
The Charlie House Golf Day proudly sponsored by “your company.”
- **1 complimentary team of 4** including breakfast & lunch.
- **Exclusive branding opportunities** including ***company flag and banner featured** at the 1st hole as well as back at the **club house** for photo opportunities during prize giving.
- **Company logo** featured on all score cards.
- Special **speaking opportunity** at the club house.
- **Social media spotlight post** across all Charlie House channels to a combined reach of over 505,000.
- Recognised as Title Sponsor on the **Charlie House website**.

Halfway House Sponsor - £2,500

- **1 complimentary team of 4** including breakfast and lunch.
- Opportunity for ***company flag and/or banner** to be featured at the **9th hole/half way house** for photos.
- **Social media spotlight** post across all Charlie House channels to a combined reach of over 505,000.
- Recognition of Halfway House sponsorship with company logo featured on the **Charlie House website**.

Gold Sponsor - £1,500 (x 3 Available)

- **1 complimentary team of 4** including breakfast and lunch.
- Opportunity for ***company flag or banner** to be featured at the 3rd, 6th or 14th hole (first come, first served).
- **Social media spotlight post** across all Charlie House channels to a combined reach of over 505,000.
- Recognition of Gold sponsorship with company logo featured on the **Charlie House website**.



Hole Sponsor - £200 (x13 Available).

Add on Hole Sponsorship to your team to showcase your brand on the day!

- Sponsorship opportunities available for holes across Peterculter Golf Course (with the exception of the 1st, 3rd, 6th, 9th or 14th hole).
- Benefits include:
 - **Brand awareness** - have your own *company banner, flag or promotional materials displayed at the tee, fairway or green of your chosen hole.
 - **Challenge Sponsors** - opportunity to have your branding placed on the Hole of one of our challenges which include closest to the pin, longest drive, Charlie House challenge and more.
 - **Website** - have your company logo featured on the event page on the official Charlie House website.
 - **Social Media** recognition - combined reach of over 505,000.

*Materials to be provided by company.

About Us

Charlie House supports babies, children, and young people with life-limiting or life-threatening conditions, along with their families, across the North-east of Scotland.

The goal is simple – to support children to live as full lives as possible. From paddle boarding to music therapy, the focus is on what children can do, not what they can't; helping them to play, have fun, and do the things that children should do.

Alongside this, families are supported with expert therapeutic care and dedicated wellbeing support - helping them to cope with and navigate the most difficult of times.

Your support makes a difference

Sponsoring the Charlie House Golf Day is a powerful way to promote your organisation and make a lasting difference in the lives of children with life-limiting or life-threatening conditions, and their families, in the North-east of Scotland.

Don't miss your shot! Join us for a day on the green and make a lasting impact for local children and their families.

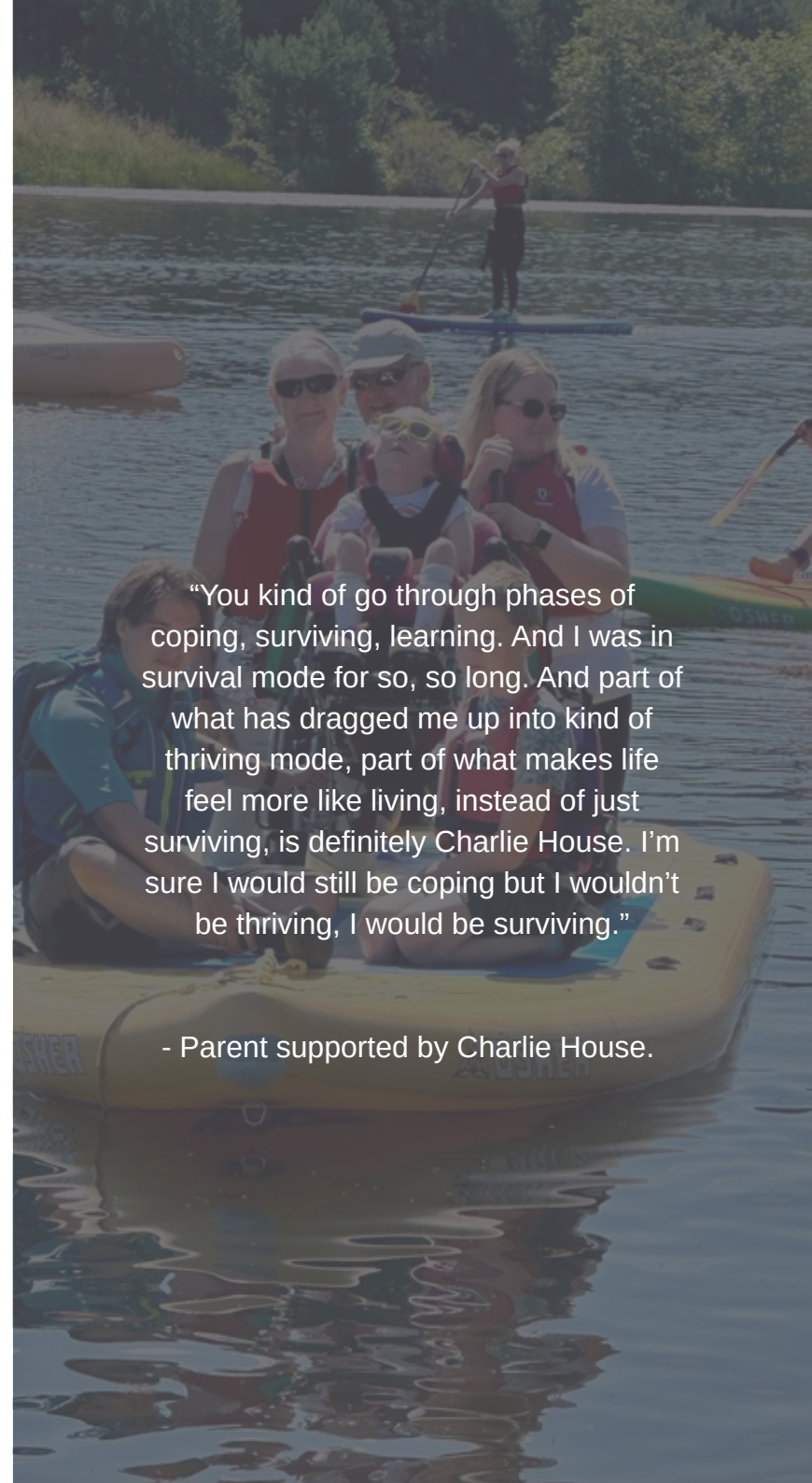
For more information or to secure your sponsorship package, please contact:

Corporate@charliehouse.org.uk
01224 313333

Charlie House is a registered charity no. SC042643
Visit our website: <https://www.charliehouse.org.uk>



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“You kind of go through phases of coping, surviving, learning. And I was in survival mode for so, so long. And part of what has dragged me up into kind of thriving mode, part of what makes life feel more like living, instead of just surviving, is definitely Charlie House. I'm sure I would still be coping but I wouldn't be thriving, I would be surviving.”

- Parent supported by Charlie House.