



Life is precious

Big Charlie House Ball

Moments That Matter Sponsorship Opportunities

Friday 13th November 2026

Sponsorship that makes a difference

The Charlie House Ball is set to return once again, this time at a brand new venue. From fantastic live entertainment, to a dazzling drinks reception, three course meal, silent auction, tombola and so much more it is one not to be missed!

Join us on the **13th November 2026, at The Chester Hotel**, for an evening of fabulous entertainment and fundraising for Charlie House. Each penny raised will make a direct impact across the North-east of Scotland to local children living with life-limiting or life-threatening conditions, and their families. Your support will help us continue our goal of ensuring they can live as full lives as possible, keeping the focus on what they can do, not what society tells them they can't.

As a valued sponsor, your company will bask in the spotlight of the evening, whilst playing a vital role in making the impossible possible for children with life-limiting or life-threatening conditions, and their families, across the region.

Why Sponsor the Big Charlie House Ball?

As a sponsor, your organisation will play a vital role in one of our biggest and most sought after events of the year. You can also expect a range of exclusive benefits, including:

- Aligning your brand with a **renowned local charity**.
- Opportunities to demonstrate **your commitment to ESG goals** and community engagement.
- **Brand exposure** both before and during the event.
- Recognition to Charlie House's digital audience - with a combined reach of **over 505,000 people** across our social media channels.

We understand that all businesses and brands have different aims, objectives and budgets. We will work with you to understand your needs and tailor your experience to best suit your goals.

*Reach figures based on data collected between September 2024 and September 2025



Sponsorship Packages

Headline Sponsor – £10,000

- Company name on all event branding. The Big Charlie House Ball with “your company”.
- Two complimentary tables of 10.
- Early access to VIP drinks reception.
- Speaking opportunity on the night of the event.
- Targeted pre and post event press release with our media partners.
- Half Page sponsors note in the programme.
- Full page advert in the event programme.
- Company logo on all screens throughout the event.
- Special shout out from event host.
- Website and social media recognition.



Entertainment Sponsor

- Complimentary table of 10.
- Early access to VIP drinks reception.
- Opportunity to have company logo on screen throughout entertainment performances and all points throughout the event.
- Band shout-out during the event.
- Meet and greet, plus photo opportunity with headline band.
- Full page advert in the event programme.
- Special shout out from event host.
- Website and social media recognition.

Prize Sponsor - £5,000

- Complimentary table of 10.
- Early access to VIP drinks reception.
- Company logo on screen during the live auction and throughout the event.
- Opportunity to draw luxury raffle prize.
- Logo on all fundraising prizes, including auction, raffle and tombola
- Full page advert in the event programme
- Special shout out from event host.
- Website and social media recognition.

Gold Sponsor - £3,500 (x 2 opportunities remaining).

- Complimentary table of 10.
- Early access to VIP drinks reception.
- Branding on screens during the event.
- Half page advert in the event programme.
- Special shout out from event host.
- Website and social media recognition.

About Us

Charlie House supports babies, children, and young people with life-limiting or life-threatening conditions, along with their families, across the North-east of Scotland.

The goal is simple – to support children to live as full lives as possible. From paddle boarding to music therapy, the focus is on what children can do, not what they can't; helping them to play, have fun, and do the things that children should do.

Alongside this, families are supported with expert therapeutic care and dedicated wellbeing support - helping them to cope with and navigate the most difficult of times.

Your support makes a difference

Sponsoring the Moments That Matter Ball is a powerful way to promote your organisation and make a lasting difference in the lives of children with life-limiting or life-threatening conditions, and their families, in the North-east of Scotland.

Don't miss out on this fantastic event. Secure your place now and make a lasting impact for local families right here in our community.

For more information or to secure your sponsorship package, please contact:

Corporate@charliehouse.org.uk

01224 313333

Charlie House is a registered charity no. SC042643

Visit our website: <https://www.charliehouse.org.uk>



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"Charlie House doesn't just provide a service; they also provide a childhood. Because of them, Anna has been able to experience things I never thought possible. We've had access to an incredible range of activities. We've gone from activities like air hop to adventures like paddle boarding, donkey rides, speed boat rides, to the pure magic of Disney on Ice, private cinema screenings, Christmas parties, Disney sing along and Easter bunny and elf visits."

"In some of the heaviest moments, they have brought light."