



BIG BUILD BALL



Supported by



SPONSORSHIP OPPORTUNITIES

WELCOME



Step into the dazzling world of the **Charlie House Big Build Ball**.

On 16th November 2024 at P&J Live, an audience of over 550 guests will enjoy an evening, **'At the Musicals'**.

This star-studded event, filled with musical masterpieces and entertainment, drinks reception, three course meal, silent auction, raffle and more, is not one to be missed!

As a valued sponsor, your company will bask in the spotlight of the evening, while playing a vital role in supporting children with life-limiting or life-threatening conditions, and their families, in North-east Scotland.

Your support will directly help build Charlie House, a specialist support facility so that children, and families, no longer need to travel over 100 miles to get the support that they need.

Will you help us orchestrate an evening to remember?

TITLE SPONSOR

This incredible opportunity will see your company name on all Big Build Ball event branding.
The Charlie House Big Build Ball with “your company”.

Event Branding

Your company name or logo on all event branding including: Charlie House website, silent auction website, event posters, Charlie House marketing materials and cover of programme

Complimentary Tickets & Wine on Table

Two tables of 10 at the event in a front row price of wine and 1 bottle of Champagne on each

VIP Drinks Reception

Start your night in style with early entry before making your way to the main event

Speaker Opportunity

Opportunity for a speaker from the room on the night of the event. Alternatively present for our team to present on the night of the event

MadHen Photo Opportunity

Opportunity for your team to photo with MadHen on the night of the event

Targeted Press

Targeted title for our media partners

Half Page in Programme

An opportunity for our guests in the programme

Full Page

A full page of business in our event programme given to all 550+ guests

Video Wall

Your branding on the video screens at specific points during the event

Website

Logo inclusion on the dedicated event page on the Charlie House website

Social Media

Recognition on the charity's social media channels across Facebook, Twitter, LinkedIn and Instagram to an overall audience of over 22,000

SECURED - BRIMMOND

£10,000

ENTERTAINMENT SPONSOR

A fantastic opportunity to be the sponsor of our entertainment for the Big Build Ball. We have a show-stopping line-up of entertainment for the evening, including the electric MadHen!

Complimentary Tickets & Wine on Table

Table of 10 at the event in a front row premium position, with 2 bottles of wine on your table

VIP Drinks Reception

Start your night in style with a VIP drinks reception before making your way to the main event

Promotion During Performance

Opportunity to have your company logo on screen throughout our entertainment performances for all to see

MadHen Shout Out

Opportunity to have MadHen thank you for your support before they begin their performance

MadHen Photo Opportunity

Opportunity for your table to meet and grab a photo with MadHen on the night of the event

Full Page Advert

A chance to advertise your business in our event programme given to all 550+ guests

Video Wall

Your branding on the big screens at specific points during the event

Website

Logo inclusion on the dedicated event page on the Charlie House website

Social Media

Recognition on the charity's social media channels across Facebook, Twitter, LinkedIn and Instagram to an overall audience of over 22,000

£7,500

GOLD SPONSOR

An exciting opportunity to have your company take centre stage during the Live Auction

Complimentary Tickets

Table of 10 at the event in a front row premium position

VIP Drinks Reception

Start your night in style with a VIP drinks reception before making your way to the main event

Live Auction

Opportunity to have your branding prominent

- Your logos on screen throughout each auction
- Your logos included in pre-event promotion
- Opportunity for your staff to present items at the live auction on the night, alternatively you may include a member of our team or a volunteer as presenters on the night (your company name will be on the auctioneer's script)

Full Page Advert

A chance to advertise your business to all 550+ guests with a full page given to all Gold Sponsors

Drinks on Table

2 bottles of wine on your table

Video Wall

Your branding on the video wall at key points during the event

Website

Logo included on the home page on the Charlie House website

Social Media

Recognition on all social media channels across Facebook, Twitter, LinkedIn and Instagram with a total audience of over 22,000

SECURED - JOHN MUTCH

£5,000

DRINKS RECEPTION SPONSOR

This is an excellent opportunity for your company's branding to be what guests see first upon arrival

Drinks Reception Branding

Your company branding displayed prominently in the general drinks reception where guests mingle pre-event

VIP Drinks Reception Branding

Start your night in style with a VIP drinks reception before making your way to the main event

- Your company banners displayed in the room (you are to provide)
- Acknowledgement on the drinks table
- Your branding on the large screens in the room

Complimentary Tickets

Table of 10 in a front row premium position

Full Page Advert

A chance to advertise your business in our event programme given to all 550+ guests

Drinks on Table

2 bottles of wine on your table

Video Wall

Your branding on the big screens at specific points during the event

Website

Logo inclusion on the dedicated event page on the Charlie House website

Social Media

Recognition on the charity's social media channels across Facebook, Twitter, LinkedIn and Instagram to an overall audience of over 22,000

£5,000

TABLE SPONSOR

Be the talk of the table with the opportunity to include your branded merch in our table raffle prizes

Complimentary Tickets

Table of 10 at the event in a front row premium position

VIP Drinks Reception

Start your night in style with a VIP drinks reception before making your way to the main event

Table Raffle

Opportunity to have a branded item from your company included in our table raffle prizes, which will be placed in the centre of the table. If your company provides this branded merchandise, you will be eligible to win it.

Half Page Advert

A chance to advertise your business on a half page advert in our program to all 550+ guests

Video Wall

Your branding on the big screen at the event

Website

Logo inclusion on the desktop version of the Charlie House website

Social Media

Recognition on the event social media channels across Facebook, Twitter, LinkedIn and Instagram with a reach of over 22,000

SECURED - ALBYN GARAGE

SILVER SPONSOR

Experience the ball as a VIP with a premium position table and drinks reception. There are 2 sponsorship opportunities available for this level.

Complimentary Tickets

Table of 10 at the event in a front row premium position

VIP Drinks Reception

Start your night in style with a VIP drinks reception before making your way to the main event

Half Page Advert

A chance to advertise your business in our event programme given to all 550+ guests

Video Wall

Your branding on the big screens at specific points during the event

Website

Logo inclusion on the dedicated event page on the Charlie House website

Social Media

Recognition on the charity's social media channels across Facebook, Twitter, LinkedIn and Instagram to an overall audience of over 22,000

£3,500

**SECURED- GORDON & WATSON
FUNERAL DIRECTORS**

SECURED- CALA HOMES

BRONZE SPONSOR

This opportunity provides a great way to showcase your company to over 550 guests. There are 4 sponsorship opportunities available for this level.

Complimentary Tickets

5 tickets* on a shared table, with prominent table positioning

Half Page Advert

A chance to advertise your business in our event programme given to all 550+ guests

Video Wall

Your branding on the big screens at specific points during the event.

Website

Logo inclusion on the dedicated event page on the Charlie House website

Social Media

Recognition on the charity's social media channels across Facebook, Twitter, LinkedIn and Instagram to an overall audience of over 22,000

£2,000*

*The option to make your half table a full table is available with this sponsorship package, bringing the total cost to £2,600

**SECURED- ASHTEAD
TECHNOLOGY**

TOMBOLA SPONSOR

The Tombola is one of the most popular fundraising opportunities on the night. With a dedicated tombola marquee and exciting prizes to be won, our guests love to take part!

Tombola Branding

- Your company logo on tombola signage
- Your company logo on all prize stickers - over 100 prizes
- Your logo in the event programme

Half Page Advert

A chance to advertise your business in our event programme given to all 550+ guests

Video Wall

Your branding on the big screens at specific points during the event

£1,500*

*A table of 10 can be included with this sponsorship package, bringing the total cost to £2,700

SILENT AUCTION SPONSOR

The Charlie House Big Build Ball Silent Auction site is viewed by all guests before the event and during the auction on the night, plus the wider public in the couple weeks leading up to the event.

Silent Auction Branding

- Your company logo on auction signage
- Acknowledgement on the silent auction listing
- Your company logo in the event programme

Half Page Advert

A chance to advertise your business in our programme, viewed by all 550+ guests

Video Wall

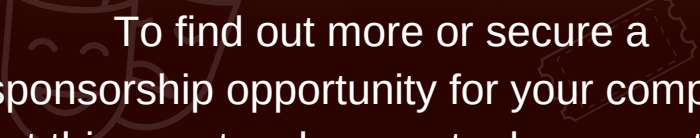
Your branding on the big screens during the event

*A table for 4 people included in this sponsorship package, cost to £2,200

**SECURED - MARITIME
DEVELOPMENTS LIMITED**




GET IN TOUCH



To find out more or secure a sponsorship opportunity for your company at this spectacular event, please contact:

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