



Life is precious

# Fizz & Fashion 2026 Aberdeen Sponsorship Opportunities

# Sponsonship that makes a difference

Fizz & Fashion is set to return to Aberdeen in 2026 for another dazzling afternoon of local fashion. Join us for a catwalk like no other as some of our Charlie House supported parents transform themselves into models for the afternoon while raising vital funds to support our work.

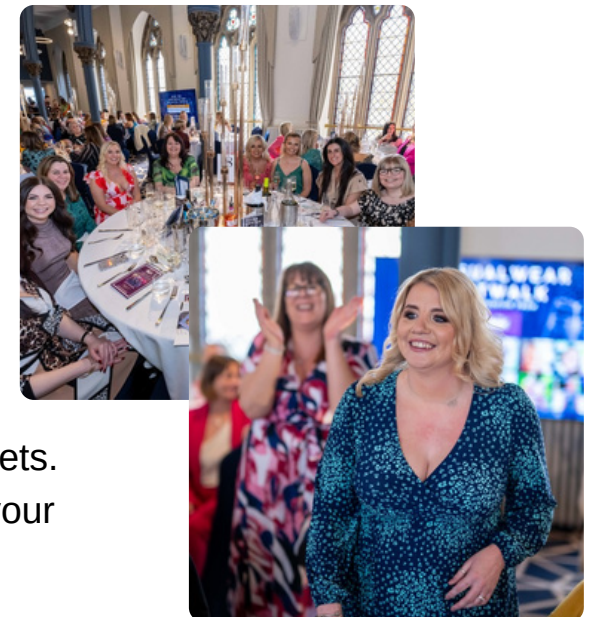
We are delighted to present sponsorship opportunities for next year's event, which will be set in the stunning surroundings of **The Marcliffe** for the first time. Following on from last year's sell out, your organisation can play a crucial role as we welcome almost 330 guests on **Friday 27th March** for another unforgettable afternoon.

## Why Sponsor Fizz & Fashion?

As a sponsor, your organisation will play a vital role in one of our flagship fundraising events of the year. You can also expect a range of exclusive benefits, including:

- Aligning your brand with a **renowned local charity**.
- Opportunities to demonstrate **your commitment to ESG goals** and community engagement.
- **Brand exposure** at one of our most anticipated events of the year.
- Recognition to Charlie House's digital audience - with a combined reach of **over 505,000 people** across our social media channels.\*

We understand that all businesses and brands have different aims, objectives and budgets. We will work with you to understand your needs and tailor your experience to best suit your goals.



\*Reach figures based on data collected between September 2024 and September 2025

# Sponsorship Packages

## Headline Sponsor – £5,000

- Your logo featured on all promotional event materials.
- Exclusive branding opportunities at the event.
- Special on stage speaking opportunity at the event and on stage photo opportunity with our host.
- 2 complimentary tables of 12 in a front row premium position.
- Full-page advertisement in event programme.
- Your logo displayed on screens during the event.
- Social media spotlight post and recognised as headline sponsor on the Charlie House Website.

## Gold Sponsor

- Exclusive branding opportunities at the event.
- Special on stage Photo Opportunity with our host.
- 1 complimentary table of 12 in a front row premium position.
- Half-page advertisement in event programme.
- Your logo displayed on screens during the event.
- Social media recognition and listed as a sponsor on the Charlie House Website.

## Silver Sponsor

- Half-page advert in event programme.
- 1 complimentary table of 12 in a premium position.
- Your logo displayed on screens during the event.
- Social media recognition and listed as a sponsor on the Charlie House Website.

## Bronze Sponsor

- Complimentary half-table at the event.
- Your logo displayed on screens during the event.
- Social media recognition and inclusion on Charlie House event webpage.
- Listed as a sponsor in the event programme.

## Prize Sponsor

- Your logo on all auction & raffle items, on all auction & raffle signage and listed in the event programme.
- Your company logo displayed on screens during the event.
- Social media recognition and inclusion on Charlie House event webpage.

**Secured by Annie Kenyon Architects**

**Secured by STR Subsea**





## About Us

Charlie House provides a full programme of fun, inclusive and accessible activities for the whole family. From horse rides on the beach and paddle boarding, to music therapy and sensory fun, the focus is on what children can do, not what they can't; helping them to play, have fun, and do the things that children should do.

Our specialist team also works closely with parents and carers to help them navigate the challenges they face, helping them get the right information they need at the right time, and acting as advocates and supporting families, ensuring their voices are heard.

## Your support makes a difference

Sponsoring Fizz and Fashion Aberdeen is a powerful way to promote your organisation and make a lasting difference in the lives of children with life-limiting or life-threatening conditions, and their families, in the North-east of Scotland.

Join us in creating an afternoon of **celebration, community and support** next year.

For more information or to secure your sponsorship package, please contact:

**Ryan Wilson - Corporate Fundraising Manager**  
**[Ryan.wilson@charliehouse.org.uk](mailto:Ryan.wilson@charliehouse.org.uk)**,  
**01224 313333**



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Charlie House is a registered charity no. SC042643  
Visit our website: <https://www.charliehouse.org.uk>

"I was made to feel so special and pampered from start to finish. When life is so hectic at home, it was such a treat to leave it all behind and get dolled up for the day! I'd do it again in a heart beat!"

-Mairi, Charlie House Supported Parent and former Fizz & Fashion model

